

118TH CONGRESS  
2D SESSION

# S. 4212

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## AN ACT

To amend the Visit America Act to promote music tourism,  
and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

1 **SECTION 1. SHORT TITLE.**

2 This Act may be cited as the “American Music Tour-  
3 ism Act of 2024”.

4 **SEC. 2. RESPONSIBILITIES OF THE ASSISTANT SECRETARY**  
5 **OF COMMERCE FOR TRAVEL AND TOURISM.**

6 (a) DOMESTIC TRAVEL AND TOURISM.—Section  
7 605(b) of the Visit America Act (15 U.S.C. 9803(b)) is  
8 amended—

9 (1) in paragraph (2), by striking “; and” and  
10 inserting a semicolon;

11 (2) in paragraph (3), by striking the period at  
12 the end and inserting “; and”; and

13 (3) by adding at the end the following:

14 “(4) identify locations and events in the United  
15 States that are important to music tourism and fa-  
16 cilitate and promote domestic travel and tourism to  
17 those locations and events.”.

18 (b) FACILITATION OF INTERNATIONAL BUSINESS  
19 AND LEISURE TRAVEL.—Section 605 of the Visit America  
20 Act (15 U.S.C. 9803) is amended by striking subsection  
21 (d) and inserting the following:

22 “(d) FACILITATION OF INTERNATIONAL BUSINESS  
23 AND LEISURE TRAVEL.—The Assistant Secretary, in co-  
24 ordination with relevant Federal agencies, shall strive to  
25 increase and facilitate international business and leisure

1 travel to the United States and ensure competitiveness  
2 by—

3 “(1) facilitating large meetings, incentives, con-  
4 ferences, and exhibitions in the United States;

5 “(2) emphasizing rural and other destinations  
6 in the United States that are rich in cultural herit-  
7 age or ecological tourism, among other uniquely  
8 American destinations, as locations for hosting inter-  
9 national meetings, incentives, conferences, and exhi-  
10 bitions;

11 “(3) facilitating and promoting international  
12 travel and tourism to sports and recreation events  
13 and activities in the United States; and

14 “(4) identifying locations and events in the  
15 United States that are important to music tourism  
16 and facilitating and promoting international travel  
17 and tourism to those locations and events.”.

18 (c) REPORTING REQUIREMENTS.—Section 605(f) of  
19 the Visit America Act (15 U.S.C. 9803(f)) is amended by  
20 adding at the end the following:

21 “(4) REPORT ON GOALS RELATING TO DOMES-  
22 TIC AND INTERNATIONAL TRAVEL.—Not later than  
23 1 year after the date of enactment of the American  
24 Music Tourism Act of 2024, and every 2 years  
25 thereafter, the Assistant Secretary shall submit to

1 the Subcommittee on Tourism, Trade, and Export  
2 Promotion of the Committee on Commerce, Science,  
3 and Transportation of the Senate and the Sub-  
4 committee on Innovation, Data, and Commerce of  
5 the Committee on Energy and Commerce of the  
6 House of Representatives a report of activities, find-  
7 ings, achievements, and vulnerabilities relating to  
8 the goals described in subsections (a) through (d).”.

9 (d) DEFINITION.—Section 600 of title VI of division  
10 BB of the Consolidated Appropriations Act, 2023 (15  
11 U.S.C. 9801) is amended—

12 (1) by redesignating paragraphs (1) and (2) as  
13 subparagraphs (A) and (B), respectively, and adjust-  
14 ing the margins accordingly; and

15 (2) by striking “In this title, the term ‘COVID-  
16 19 public health emergency’—” and inserting the  
17 following:

18 “In this title:

19 “(1) COVID-19 PUBLIC HEALTH EMER-  
20 GENCY.—The term ‘COVID-19 public health emer-  
21 gency’—”; and

22 (3) by adding at the end the following:

23 “(2) MUSIC TOURISM.—The term ‘music tour-  
24 ism’ means—

1           “(A) the act of traveling to a State or lo-  
2           cality to visit historic or modern day music-re-  
3           lated attractions, including museums, studios,  
4           venues of all sizes, and other sites related to  
5           music; or

6           “(B) the act of traveling to a State or lo-  
7           cality to attend a music festival, a concert, or  
8           other live musical performance or music-related  
9           special event.”.

Passed the Senate December 5, 2024.

Attest:

*Secretary.*

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