

Notices

Federal Register

Vol. 66, No. 232

Monday, December 3, 2001

This section of the FEDERAL REGISTER contains documents other than rules or proposed rules that are applicable to the public. Notices of hearings and investigations, committee meetings, agency decisions and rulings, delegations of authority, filing of petitions and applications and agency statements of organization and functions are examples of documents appearing in this section.

DEPARTMENT OF AGRICULTURE

Center for Nutrition Policy and Promotion; Agency Information Collection Activities; Proposed Collection; Comment Request—Consumer Food Guide Pyramid Study

AGENCY: Center for Nutrition Policy and Promotion, USDA.

ACTION: Notice.

SUMMARY: In accordance with the Paperwork Reduction Act of 1995, this notice invites the general public and other public agencies to comment on a proposed information collection. This notice announces the Center for Nutrition Policy and Promotion's intention to request the Office of Management and Budget approval of the information collection instruments to be used during consumer research with focus groups of consumers to identify key issues of concern related to understanding and use of the Food Guide Pyramid. The information collected will be used in the reassessment and potential revision of the Food Guide Pyramid.

DATES: Written comments on this notice must be submitted on or before February 1, 2002.

ADDRESSES: Comments are invited on (a) Whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information will have practical utility; (b) the accuracy of the agency's estimate of the burden of the proposed collection of information, including the validity of the methodology and assumptions used; (c) ways to enhance the quality, utility and clarity of the information collected; and (d) ways to minimize the burden of the collection of information on those who are to respond, including through the use of appropriate automated, electronic, mechanical, or other technological collection techniques or other forms of information technology.

Comments may be sent to Carole Davis, Nutrition Promotion Staff Director, Center for Nutrition Policy and Promotion, U.S. Department of Agriculture, 3101 Park Center Drive, Room 1034, Alexandria Virginia, 22302.

All responses to this notice will be summarized and included in the request for Office of Management and Budget (OMB) approval. All comments will also become a matter of public record.

FOR FURTHER INFORMATION CONTACT: Requests for additional information should be directed to Patricia Britten, (703) 305-2477.

SUPPLEMENTARY INFORMATION:

Title: Consumer Food Guide Pyramid Study.

OMB Number: Not assigned yet.

Expiration Date: Not applicable.

Type of Request: New collection of information.

Abstract: The U.S. Department of Agriculture's Food Guide Pyramid is designed to help all healthy Americans two years of age and over implement the Dietary Guidelines for Americans. The proposed qualitative consumer research will describe consumers' understanding and use of the Food Guide Pyramid along with possible barriers to following the Pyramid's guidance. This study involves eighteen focus group sessions, 6 with general consumers and 4 each with the elderly, overweight, and food stamp recipients, to explore how consumers understand the concepts and messages of the consumer brochure and graphic illustration of the Food Guide Pyramid. The study will also obtain feedback on how and to what extent consumers use the Pyramid to make food choices, and will help to identify any barriers they face in applying Pyramid recommendations to their food choices. The information gathered along with additional information will be used by USDA in the reassessment and potential revision of the Food Guide Pyramid, and in message development and other communications efforts used to promote the Pyramid.

Affected Public: Adult Consumers.

Estimated Number of Respondents: 180.

Estimated Time Per Response: 2 hours.

Estimated Total Annual Burden on Respondents: 360 hours.

Dated: November 28, 2001.

Steven N. Christensen,
Acting Deputy Director, Center for Nutrition Policy and Promotion.
[FR Doc. 01-29852 Filed 11-30-01; 8:45 am]
BILLING CODE 3410-30-U

DEPARTMENT OF AGRICULTURE

Foreign Agricultural Service

AGENCY: Foreign Agricultural Service, USDA.

ACTION: Advisory Committee on Emerging Markets: Nominations.

SUMMARY: Notice is hereby given that nominations are being sought for qualified persons to serve on the Advisory Committee on Emerging Markets. The role of the committee is to provide information and advice, based upon knowledge and expertise of the members, useful to the U.S. Department of Agriculture (USDA) in implementing the Emerging Markets Program. The committee also advises USDA on ways to increase the involvement of the U.S. private sector in cooperative work with emerging markets in food and rural business systems and reviews proposals submitted to the Program for funding technical assistance activities.

DATES: Written nominations must be received by the Foreign Agricultural Service (FAS) before or at the close of business January 2, 2002.

ADDRESSES: All nominating materials should be sent to Mr. Douglas Freeman, Foreign Agricultural Service, Room 4932-Stop 1042, U.S. Department of Agriculture, 1400 Independence Avenue, SW., Washington, DC 20250-1042. Forms may also be submitted by fax to (202) 720-9361.

FOR FURTHER INFORMATION CONTACT: Persons interested in serving on the Advisory Committee on Emerging Markets or in nominating individuals to serve, should contact FAS by telephone (202) 720-4327, by fax (202) 720-9361, by mail (Mr. Douglas Freeman, Foreign Agricultural Service, Room 4932-Stop 1042, U.S. Department of Agriculture, 1400 Independence Avenue, S.W., Washington, D.C. 20250-1042), or by electronic mail to emo@fas.usda.gov and request Form AD-755 and Form SF-181. Form AD-755 is required and is available at the FAS home page: <http://www.fas.usda.gov/admin/>