

**FOR FURTHER INFORMATION CONTACT:**

David Walko, Attorney, Division of Privacy and Identity Protection, Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580, (202) 326-2880.

**SUPPLEMENTARY INFORMATION:**

*Title:* Affiliate Marketing Rule (16 CFR part 680).

*OMB Control Number:* 3084-0131.

*Type of Review:* Extension of currently approved collection.

*Likely Respondents:* Motor vehicle dealers, financial institutions, trade associations.

*Estimated Annual Burden:* The total estimated burden is 7,795 hours and \$367,176 in associated labor costs. Commission staff estimates that the capital and non-labor costs associated with the Affiliate Marketing Rule's disclosure requirements are de minimis, because covered entities can consolidate affiliate marketing notices with other notices they already provide to their customers such as notices issued pursuant to the Commission's Gramm-Leach-Bliley Act Financial Privacy Rule (16 CFR part 313). On December 8, 2022, the Commission sought comment on the disclosure requirements associated with the Rule. 87 FR 75271. No relevant comments were received. For more details about the Rule requirements, the background behind these information collection provisions, and the basis for these calculations, see 87 FR 75271 (Dec. 8, 2022).

Pursuant to the OMB regulations, 5 CFR part 1320, that implement the PRA, 44 U.S.C. 3501 *et seq.*, the FTC is providing this second opportunity for public comment while seeking OMB approval to renew the pre-existing clearance for those information collection requirements.

**Request for Comments**

Your comment—including your name and your state—will be placed on the public record of this proceeding. Because your comment will be made public, you are solely responsible for making sure that your comment does not include any sensitive personal information, such as anyone's Social Security number; date of birth; driver's license number or other state identification number, or foreign country equivalent; passport number; financial account number; or credit or debit card number. You are also solely responsible for making sure that your comment does not include any sensitive health information, such as medical records or other individually identifiable health information. In addition, your comment should not

include any "trade secret or any commercial or financial information which . . . is privileged or confidential"—as provided by Section 6(f) of the FTC Act, 15 U.S.C. 46(f), and FTC Rule 4.10(a)(2), 16 CFR 4.10(a)(2)—including in particular competitively sensitive information such as costs, sales statistics, inventories, formulas, patterns, devices, manufacturing processes, or customer names.

**Josephine Liu,**

*Assistant General Counsel for Legal Counsel.*

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**GENERAL SERVICES ADMINISTRATION**

**[Notice-MY-2023-02; Docket No. BSC-PMF-2023-0001; Sequence No. 1]**

**Public Review of Shared Services Performance Management Framework; Request for Public Comment**

**AGENCY:** Office of Government-wide Policy (OGP); General Services Administration, (GSA).

**ACTION:** Notice; request for public comment.

**SUMMARY:** This notice informs the public of the opportunity to provide input on the performance management framework that has been created in support of the Quality Service Management Offices (QSMOs). This input will be considered as GSA OGP updates the performance management framework.

**DATES:** The performance framework is available on *regulations.gov*. Interested parties can review the framework and submit comments via the method outlined in the **ADDRESSES** section on or before March 24, 2023.

**ADDRESSES:** Submit comments in response to Notice BSC-PMF-2023-0001 by <http://www.regulations.gov>. Submit comments via the Federal eRulemaking portal by searching for "Notice BSC-PMF-2023-0001." Select the link "Comment Now" that corresponds with "Notice BSC-PMF-2023-0001." Follow the instructions provided at the screen. Please include your name, company name (if any), and "Notice BSC-PMF-2023-0001" on your attached document.

• *Instructions:* Please submit comments only and cite "Notice BSC-PMF-2023-0001," in all correspondence related to this notice. Comments received generally will be posted without change to <http://www.regulations.gov>, including any

personal and/or business confidential information provided. To confirm receipt of your comment(s), please check <http://www.regulations.gov>, approximately two-to-three business days after submission to verify posting.

**FOR FURTHER INFORMATION CONTACT:**

Courtney Anderson, Program Manager, Office of Shared Solutions and Performance Improvement (OSSPI), OGP, at 202-368-2681, or by email at [courtney.anderson@gsa.gov](mailto:courtney.anderson@gsa.gov).

**SUPPLEMENTARY INFORMATION:** On April 26, 2019, the Office of Management and Budget (OMB) published OMB memorandum 19-16, Centralized Mission Support Capabilities for the Federal Government (available at <https://www.whitehouse.gov/wp-content/uploads/2019/04/M-19-16.pdf>). This memo states that "The success of this strategy will require strong, collaborative governance and an operating model that responds to varying levels of maturity within agencies, continuous engagement of agency operational teams, establishment and adherence to common business standards, and assessment of QSMO performance (including the investments made over time to improve QSMO quality and effectiveness)." The OSSPI within OGP has worked to develop a phased approach to measuring QSMO performance as mandated by Memo 19-16. The purpose of this framework is to measure the effectiveness of the QSMOs in key areas—customer, financial, standards adoption, marketplace operations, and IT modernization.

GSA is seeking public feedback on this performance framework, including comments on understandability of the standards, suggested changes, and usefulness of the framework to the QSMO marketplace.

Guiding questions include:

- Is this framework easy to understand?
- What would you change about the framework? Is there anything missing?

Comments will be used to make updates to the performance framework as needed.

**Krystal J. Brumfield,**

*Associate Administrator, Office of Government-wide Policy, General Services Administration.*

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