

comparison shopping sites, to modify their sites to ensure that one-to-one consent is properly collected. The rule only applies to callers that are required to obtain prior express written consent from consumers under the TCPA. Some respondents may already be obtaining one-to-one consent from consumers and would not incur any implementation burdens. Other respondents may not need to obtain TCPA prior express written consent.

**List of Subjects in 47 CFR Part 64**

Communications common carriers, Telecommunications, Telephone.  
Federal Communications Commission.  
**Marlene Dortch,**  
*Secretary, Office of the Secretary.*

**Final Rules**

For the reasons discussed in the preamble, the Federal Communications Commission amend 47 CFR part 64 as follows:

**PART 64—MISCELLANEOUS RULES RELATING TO COMMON CARRIERS**

■ 1. The authority citation for part 64 continues to read as follows:

**Authority:** 47 U.S.C. 151, 152, 154, 201, 202, 217, 218, 220, 222, 225, 226, 227, 227(b), 228, 251(a), 251(e), 254(k), 255, 262, 276, 403(b)(2)(B), (c), 616, 620, 716, 1401–1473, unless otherwise noted; Pub. L. 115–141, Div. P, sec. 503, 132 Stat. 348, 1091.

**Subpart L—Restrictions on Telemarketing, Telephone Solicitation, and Facsimile Advertising**

■ 2. Amend § 64.1200 by revising paragraph (f)(9) to read as follows:

**§ 64.1200 Delivery Restrictions.**

(f) \* \* \*

(9) The term prior express written consent means an agreement, in writing, that bears the signature of the person called or texted that clearly and conspicuously authorizes no more than one identified seller to deliver or cause to be delivered to the person called or texted advertisements or telemarketing messages using an automatic telephone dialing system or an artificial or prerecorded voice. Calls and texts must be logically and topically associated with the interaction that prompted the consent and the agreement must identify the telephone number to which the signatory authorizes such advertisements or telemarketing messages to be delivered.

**(i) The written agreement shall include a clear and conspicuous disclosure informing the person signing that:**

(A) By executing the agreement, such person authorizes the seller to deliver or cause to be delivered to the signatory telemarketing calls or texts using an automatic telephone dialing system or an artificial or prerecorded voice; and

(B) The person is not required to sign the agreement (directly or indirectly), or agree to enter into such an agreement as a condition of purchasing any property, goods, or services. The term “signature” shall include an electronic or digital form of signature, to the extent that such form of signature is recognized as a valid signature under applicable federal law or state contract law.

**(ii) [Reserved]**

\* \* \* \* \*

[FR Doc. 2024–24908 Filed 11–5–24; 8:45 am]

**BILLING CODE 6712–01–P**

**FEDERAL COMMUNICATIONS COMMISSION**

**47 CFR Part 76**

**[MB Docket No. 23–203; FCC 24–29; FR ID 257860]**

**All-In Pricing for Cable and Satellite Television Service**

**AGENCY:** Federal Communications Commission.

**ACTION:** Final rule; announcement of compliance date.

**SUMMARY:** In this document, the Federal Communications Commission (Commission or FCC) announces that the Office of Management and Budget (OMB) has approved, for a period of three years, an information collection associated with implementing the “all-in” rule, Truth in billing and advertising, adopted by the Commission on March 14, 2024, in the All-In Pricing for Cable and Satellite Television Report and Order (R&O), requiring cable operators and direct broadcast satellite (DBS) providers to specify the “all-in” price for video programming in their promotional materials that include pricing information and on subscribers’ bills. This document is consistent with the R&O, which stated that the Commission would publish a document in the **Federal Register** announcing the compliance date of the “all-in” rule and revise the rule accordingly.

**DATES:**

**Effective date:** The amendment in this rule is effective November 6, 2024.

**Compliance dates:** The compliance date for 47 CFR 76.310, published on

April 19, 2024, at 89 FR 28660, and effective April 19, 2024, is December 19, 2024, except that for cable operators with annual receipts of \$47 million or less, compliance is not required until March 19, 2025.

**FOR FURTHER INFORMATION CONTACT:** Joseph Price of the Policy Division, Media Bureau, (202) 418–1423, or by email to *Joseph.Price@fcc.gov*.

**SUPPLEMENTARY INFORMATION:** This document announces that OMB approved the information collection requirements in 47 CFR 76.310 on September 23, 2024.

The Commission publishes this document as an announcement of the compliance date of the rules. If you have any comments on the burden estimates listed below, or how the Commission can improve the collections and reduce any burdens caused thereby, please contact Nicole Ongele, Federal Communications Commission, 45 L Street NE, Washington, DC 20554, regarding OMB Control Number 3060–1328. Please include the applicable OMB Control Number in your correspondence. The Commission will also accept your comments via email at *PRA@fcc.gov*.

To request materials in accessible formats for people with disabilities (Braille, large print, electronic files, audio format), send an email to *fcc504@fcc.gov* or call the Consumer and Governmental Affairs Bureau at (202) 418–0530 (voice), (202) 418–0432 (TTY).

**Synopsis**

As required by the Paperwork Reduction Act of 1995 (44 U.S.C. 3507), the FCC is notifying the public that it received final OMB approval on September 23, 2024, for the information collection requirements contained in 47 CFR 76.310.

Under 5 CFR part 1320, an agency may not conduct or sponsor a collection of information unless it displays a current, valid OMB Control Number.

No person shall be subject to any penalty for failing to comply with a collection of information subject to the Paperwork Reduction Act that does not display a current, valid OMB Control Number. The foregoing notification is required by the Paperwork Reduction Act of 1995, Public Law 104–13, October 1, 1995, and 44 U.S.C. 3507.

The total annual reporting burdens and costs for the respondents are as follows:

**OMB Control Number:** 3060–1330.  
**OMB Approval Date:** September 23, 2024.

**OMB Expiration Date:** September 30, 2027.

*Title:* Section 76.310, Truth in Billing and Advertising.

*Form Number:* N/A.

*Respondents:* Business or other for-profit entities.

*Number of Respondents and Responses:* 400 respondents; 54,000,400 responses.

*Estimated Time per Response:* 0.0001 hours–0.5 hours.

*Frequency of Response:* On occasion reporting requirement; Third party disclosure requirement.

*Obligation to Respond:* Required to obtain or retain benefits. Statutory authority for this collection is contained in sections 1, 4(i), 303, 316, 335(a), 632(b), and 642 of the Communications Act of 1934, as amended, 47 U.S.C. 151, 154(i), 303, 316, 335(a), 552(b), and 562.

*Total Annual Burden:* 5,600 hours.

*Total Annual Cost:* No cost.

*Needs and Uses:* The collection will advance the public interest and safety because the “all-in” rule requires cable

operators and direct broadcast satellite (DBS) providers to specify the “all-in” price for video programming in their promotional materials that includes pricing information and on subscribers’ bills; the “all-in” rule is intended to increase transparency and promote competition in the video programming marketplace by allowing consumers to make better informed choices among the ranges of video programming service options available to them.

**List of Subjects in 47 CFR Part 76**

Television.

Federal Communications Commission.

**Marlene Dortch,**

*Secretary, Office of the Secretary.*

For the reasons discussed in the preamble, the Federal Communications Commission amends 47 CFR part 76 as follows:

**PART 76—MULTICHANNEL VIDEO AND CABLE TELEVISION SERVICE**

■ 1. The authority citation for part 76 continues to read as follows:

**Authority:** 47 U.S.C. 151, 152, 153, 154, 301, 302, 302a, 303, 303a, 307, 308, 309, 312, 315, 317, 325, 335, 338, 339, 340, 341, 503, 521, 522, 531, 532, 534, 535, 536, 537, 543, 544, 544a, 545, 548, 549, 552, 554, 556, 558, 560, 561, 562, 571, 572, 573.

■ 2. Amend § 76.310 by revising paragraph (c) to read as follows:

**§ 76.310 Truth in billing and advertising.**

\* \* \* \* \*

(c) Compliance with this section is required by December 19, 2024, except that for cable operators with annual receipts of \$47 million or less, compliance is not required until March 19, 2025.

[FR Doc. 2024–25672 Filed 11–5–24; 8:45 am]

**BILLING CODE 6712–01–P**