

107TH CONGRESS
2D SESSION

H. R. 4089

To provide grants for public information campaigns to educate racial and ethnic minorities about domestic violence.

IN THE HOUSE OF REPRESENTATIVES

APRIL 9, 2002

Ms. SOLIS (for herself, Ms. LEE, Ms. BROWN of Florida, Mr. CONYERS, Ms. MCCOLLUM, Ms. WATSON of California, Mr. FROST, Ms. KILPATRICK, Ms. BALDWIN, Ms. CARSON of Indiana, Mr. UNDERWOOD, Mrs. CAPPS, Mr. PALLONE, Mr. GEORGE MILLER of California, Mr. HINOJOSA, Mr. GONZALEZ, Mr. PASTOR, Ms. SCHAKOWSKY, Mr. STARK, Mrs. MINK of Hawaii, Mrs. NAPOLITANO, Ms. MILLENDER-MCDONALD, Ms. DELAURO, Mrs. MEEK of Florida, Mr. BACA, Mr. LANTOS, Mr. SANDERS, Mr. CUMMINGS, Mr. HONDA, Mr. KUCINICH, Mr. SERRANO, Ms. WOOLSEY, and Mr. FARR of California) introduced the following bill; which was referred to the Committee on the Judiciary

A BILL

To provide grants for public information campaigns to educate racial and ethnic minorities about domestic violence.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Multi-Cultural Domes-
5 tic Violence Minority Education Campaigns Act”.

1 **SEC. 2. FINDINGS.**

2 The Congress finds the following:

3 (1) Nearly one-third of women in the United
4 States report being physically or sexually abused by
5 a husband or boyfriend at some point in their lives.

6 (2) Family violence costs the Nation between
7 \$5,000,000,000 and \$10,000,000,000 each year in
8 medical expenses, police and court costs, shelters
9 and foster care, sick leave, absenteeism, and non-
10 productivity.

11 (3) The United States is becoming increasingly
12 multicultural, and minorities are expected to con-
13 stitute approximately 50 percent of the population of
14 the United States by 2050.

15 (4) Minority women face unique challenges to
16 reporting and getting help for domestic violence.

17 (5) Structural inequalities experienced by mi-
18 norities, including poverty and discrimination, may
19 contribute to higher rates of violence.

20 (6) Many immigrant women refuse to leave a
21 violent relationship because of fears related to their
22 immigration status.

23 (7) Many minority women face cultural barriers
24 to reporting abuse or seeking help for domestic vio-
25 lence, including but not limited to strong religious
26 beliefs that stress the importance of keeping family

1 intact, fear of dishonor, and a belief that negative
2 events occur regardless of attempts to prevent them.

3 (8) Many minority women also face institutional
4 barriers to reporting abuse or seeking help for do-
5 mestic violence, including but not limited to a lack
6 of translators or bilingual professionals, little read-
7 ing material in the woman's native language, treat-
8 ment programs that do not take into account ethnic
9 and cultural differences, prohibitive fee structures,
10 and inflexible or inconvenient hours of operation.

11 **SEC. 3. GRANTS FOR PUBLIC INFORMATION CAMPAIGNS TO**
12 **EDUCATE RACIAL AND ETHNIC MINORITIES**
13 **ABOUT DOMESTIC VIOLENCE.**

14 (a) IN GENERAL.—The Attorney General may make
15 grants to States and public or private nonprofit entities
16 to carry out public information campaigns for the purpose
17 of educating racial and ethnic minorities about domestic
18 violence, including the effects of domestic violence, meth-
19 ods of preventing or reducing domestic violence, and serv-
20 ices available to victims of domestic violence.

21 (b) USE OF GRANT AMOUNTS.—Grant amounts
22 under this section may be used only to carry out public
23 information campaigns for the purpose specified in sub-
24 section (a).

1 (c) ELEMENTS OF CAMPAIGNS.—Each public infor-
2 mation campaign carried out under this section shall con-
3 sist of one or more of the following elements:

4 (1) Public service announcements.

5 (2) Paid educational messages for print media.

6 (3) Public transit advertising.

7 (4) Electronic broadcast media.

8 (5) Any other mode of conveying information
9 that the Attorney General determines to be appro-
10 priate.

11 (d) REQUIREMENTS FOR GRANT.—The Attorney
12 General may award a grant under this section to an entity
13 only if the Attorney General determines that—

14 (1) the campaign will be carried out in con-
15 sultation with local domestic violence advocates or
16 State domestic violence coalitions;

17 (2) the campaign is designed to be conducted in
18 a culturally sensitive manner using one or more cul-
19 turally appropriate languages;

20 (3) the media organizations and other groups
21 through which the campaign will be carried out will
22 continue to provide public service announcements at
23 current frequencies, without considering the infor-
24 mational messages of the campaign as public service
25 announcements;

1 (4) the applicant has an adequate plan to test-
2 market the campaign with a relevant community or
3 group in the relevant geographic area, and will carry
4 out that plan; and

5 (5) the applicant will use effectiveness criteria
6 in carrying out the campaign and an evaluation com-
7 ponent to measure the effectiveness of the campaign.

8 (e) AWARD CRITERIA.—In awarding grants under
9 this section, the Attorney General shall consider the fol-
10 lowing criteria:

11 (1) Whether the applicant has, or will be
12 partnering with an entity that has, a record of high
13 quality campaigns of a comparable type.

14 (2) Whether the applicant has, or will be
15 partnering with an entity that has, a record of high
16 quality campaigns that educate the communities and
17 groups at greatest risk of domestic violence.

18 (f) APPLICATION.—

19 (1) IN GENERAL.—To be eligible to receive a
20 grant under this section, a State or entity must sub-
21 mit to the Attorney General an application that
22 meets the requirements of paragraph (2).

23 (2) REQUIREMENTS.—An application submitted
24 under this subsection shall be in such form, and sub-

1 mitted in such manner, as the Attorney General may
2 prescribe, and shall include the following matters:

3 (A) A complete description of applicant's
4 plan for the proposed public information cam-
5 paign.

6 (B) An identification of the specific com-
7 munities and groups to be educated by the cam-
8 paign, and a description of how the campaign
9 will educate the communities and groups at
10 greatest risk of domestic violence.

11 (C) The plans of the applicant with respect
12 to working with organizations that have exper-
13 tise in developing culturally appropriate infor-
14 mational messages.

15 (D) A description of the geographic dis-
16 tribution of the campaign.

17 (E) An identification of the media organi-
18 zations and other groups through which the
19 campaign will be carried out.

20 (F) A description of the nature, amount,
21 distribution, and timing of informational mes-
22 sages to be used in the campaign.

23 (G) Such information and assurances as
24 the Attorney General may require to determine
25 whether the requirements specified in sub-

1 section (d) will be satisfied, and whether the
2 criteria specified in subsection (e) apply.

3 (H) Such other information and assur-
4 ances as the Attorney General may require.

5 (g) DEFINITION.—For purposes of this section, the
6 term “public or private nonprofit entity” includes an “In-
7 dian tribe” or “tribal organization”, as such terms are de-
8 fined in section 4 of the Indian Self-Determination and
9 Education Assistance Act (25 U.S.C. 450b).

10 (h) AUTHORIZATION OF APPROPRIATIONS.—There
11 are authorized to be appropriated such sums as may be
12 necessary to carry out this Act.

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