

117TH CONGRESS
1ST SESSION

H. R. 2364

IN THE SENATE OF THE UNITED STATES

DECEMBER 9, 2021

Received; read twice and referred to the Committee on Health, Education,
Labor, and Pensions

AN ACT

To amend title III of the Public Health Service Act to direct the Secretary, acting through the Director of the Centers for Disease Control and Prevention, to provide for a public education campaign to raise public awareness of synthetic opioids.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

1 **SECTION 1. SHORT TITLE.**

2 This Act may be cited as the “Synthetic Opioid Dan-
3 ger Awareness Act”.

4 **SEC. 2. SYNTHETIC OPIOIDS PUBLIC AWARENESS CAM-**
5 **PAIGN.**

6 Part B of title III of the Public Health Service Act
7 is amended by inserting after section 317U (42 U.S.C.
8 247b–23) the following new section:

9 **“SEC. 317V. SYNTHETIC OPIOIDS PUBLIC AWARENESS CAM-**
10 **PAIGN.**

11 “(a) IN GENERAL.—Not later than one year after the
12 date of the enactment of this section, the Secretary shall
13 provide for the planning and implementation of a public
14 education campaign to raise public awareness of synthetic
15 opioids (including fentanyl and its analogues). Such cam-
16 paign shall include the dissemination of information
17 that—

18 “(1) promotes awareness about the potency and
19 dangers of fentanyl and its analogues and other syn-
20 thetic opioids;

21 “(2) explains services provided by the Sub-
22 stance Abuse and Mental Health Services Adminis-
23 tration and the Centers for Disease Control and
24 Prevention (and any entity providing such services
25 under a contract entered into with such agencies)
26 with respect to the misuse of opioids, particularly as

1 such services relate to the provision of alternative,
2 non-opioid pain management treatments; and

3 “(3) relates generally to opioid use and pain
4 management.

5 “(b) USE OF MEDIA.—The campaign under sub-
6 section (a) may be implemented through the use of tele-
7 vision, radio, internet, in-person public communications,
8 and other commercial marketing venues and may be tar-
9 geted to specific age groups.

10 “(c) CONSIDERATION OF REPORT FINDINGS.—In
11 planning and implementing the public education campaign
12 under subsection (a), the Secretary shall take into consid-
13 eration the findings of the report required under section
14 7001 of the SUPPORT for Patients and Communities Act
15 (Public Law 115–271).

16 “(d) CONSULTATION.—In coordinating the campaign
17 under subsection (a), the Secretary shall consult with the
18 Assistant Secretary for Mental Health and Substance Use
19 to provide ongoing advice on the effectiveness of informa-
20 tion disseminated through the campaign.

21 “(e) REQUIREMENT OF CAMPAIGN.—The campaign
22 implemented under subsection (a) shall not be duplicative
23 of any other Federal efforts relating to eliminating the
24 misuse of opioids.

25 “(f) EVALUATION.—

1 “(1) IN GENERAL.—The Secretary shall ensure
2 that the campaign implemented under subsection (a)
3 is subject to an independent evaluation, beginning 2
4 years after the date of the enactment of this section,
5 and every 2 years thereafter.

6 “(2) MEASURES AND BENCHMARKS.—For pur-
7 poses of an evaluation conducted pursuant to para-
8 graph (1), the Secretary shall—

9 “(A) establish baseline measures and
10 benchmarks to quantitatively evaluate the im-
11 pact of the campaign under this section; and

12 “(B) conduct qualitative assessments re-
13 garding the effectiveness of strategies employed
14 under this section.

15 “(g) REPORT.—The Secretary shall, beginning 2
16 years after the date of the enactment of this section, and
17 every 2 years thereafter, submit to Congress a report on
18 the effectiveness of the campaign implemented under sub-
19 section (a) towards meeting the measures and benchmarks
20 established under subsection (e)(2).

21 “(h) DISSEMINATION OF INFORMATION THROUGH
22 PROVIDERS.—The Secretary shall develop and implement
23 a plan for the dissemination of information related to syn-
24 thetic opioids, to health care providers who participate in
25 Federal programs, including programs administered by

1 the Department of Health and Human Services, the In-
2 dian Health Service, the Department of Veterans Affairs,
3 the Department of Defense, and the Health Resources and
4 Services Administration, the Medicare program under title
5 XVIII of the Social Security Act, and the Medicaid pro-
6 gram under title XIX of such Act.”.

7 **SEC. 3. TRAINING GUIDE AND OUTREACH ON SYNTHETIC**
8 **OPIOID EXPOSURE PREVENTION.**

9 (a) **TRAINING GUIDE.**—Not later than 18 months
10 after the date of the enactment of this Act, the Secretary
11 of Health and Human Services shall design, publish, and
12 make publicly available on the internet website of the De-
13 partment of Health and Human Services, a training guide
14 and webinar for first responders and other individuals who
15 also may be at high risk of exposure to synthetic opioids
16 that details measures to prevent that exposure.

17 (b) **OUTREACH.**—Not later than 18 months after the
18 date of the enactment of this Act, the Secretary of Health
19 and Human Services shall also conduct outreach about the
20 availability of the training guide and webinar published
21 under subsection (a) to—

- 22 (1) police and fire managements;
23 (2) sheriff deputies in city and county jails;
24 (3) ambulance transport and hospital emer-
25 gency room personnel;

Attest: **CHERYL L. JOHNSON,**
Clerk.