

119TH CONGRESS
1ST SESSION

S. 1125

To promote exports by creative industries and occupations, and for other purposes.

IN THE SENATE OF THE UNITED STATES

MARCH 25, 2025

Mr. SCHATZ (for himself and Mrs. BLACKBURN) introduced the following bill;
which was read twice and referred to the Committee on Banking, Housing, and Urban Affairs

A BILL

To promote exports by creative industries and occupations,
and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Cultural Trade Pro-
5 motion Act”.

6 **SEC. 2. DEFINITIONS.**

7 In this Act:

8 (1) CREATIVE INDUSTRY OR OCCUPATION.—

9 The term “creative industry or occupation” means—

10 (A) an industry that—

1 (i) has a substantial current or poten-
2 tial impact (including through positions
3 that lead to economic self-sufficiency and
4 opportunities for advancement) on a State,
5 regional, or local economy or a Native
6 American community's economy, as appro-
7 priate; and

8 (ii) contributes to the growth of busi-
9 nesses, nonprofit organizations, or self-em-
10 ployment opportunities that have their ori-
11 gin in individual creativity, skill, and tal-
12 ent, including such businesses, organiza-
13 tions, or opportunities focused on design,
14 crafts, music, visual and media arts, per-
15 forming arts, language, literature, or ex-
16 pressions of Native cultures or regional or
17 local heritage culture; and

18 (B) an occupation that—

19 (i) currently has or is projected to
20 have a number of positions (including posi-
21 tions that lead to economic self-sufficiency
22 and opportunities for advancement) in an
23 industry sector so as to have a substantial
24 potential impact on a State, regional, or

local economy or a Native American community's economy, as appropriate; and

(ii) is comprised of—

(I) businesses or nonprofit organizations described in subparagraph (A)(ii); or

(II) individuals who are self-employed or sole proprietors and whose work has an origin in individual creativity, skill, and talent, including a focus on design, crafts, music, visual arts, media arts, performing arts, language, literature, or expressions of Native cultures or regional or local heritage culture.

(2) NATIVE AMERICAN.—The term “Native American”, used with respect to culture, means the culture of a Native American, as defined in section 103 of the Native American Languages Act (25 U.S.C. 2902).

SEC. 3. PROMOTION OF EXPORTS FROM MICROENTERPRISES AND CREATIVE INDUSTRIES AND OCCUPATIONS.

(a) PROMOTION OF EXPORTS BY UNITED STATES AND FOREIGN COMMERCIAL SERVICE.—Section 2301(b)

1 of the Export Enhancement Act of 1988 (15 U.S.C.
 2 4721(b)) is amended, in the matter preceding paragraph
 3 (1), by striking “small businesses and medium-sized busi-
 4 nesses” and inserting “microentrepreneurs (as defined in
 5 section 172 of the Program for Investment in Microentre-
 6 preneurs Act of 1999 (15 U.S.C. 6901)), small businesses,
 7 and medium-sized businesses”.

8 (b) STRATEGIC PLAN OF TRADE PROMOTION CO-
 9 ORDINATING COMMITTEE.—Section 2312(c) of the Export
 10 Enhancement Act of 1988 (15 U.S.C. 4727(c)) is amend-
 11 ed—

12 (1) in paragraph (6), by striking “; and” and
 13 inserting a semicolon;

14 (2) in paragraph (7)—

15 (A) by inserting “microenterprises (as de-
 16 fined in section 172 of the Program for Invest-
 17 ment in Microentrepreneurs Act of 1999 (15
 18 U.S.C. 6901)) and” after “better assist”; and

19 (B) by striking the period at the end and
 20 inserting “; and”; and

21 (3) by adding at the end the following:

22 “(8) consider how to promote exports of goods
 23 and services from creative industries and occupa-
 24 tions (as defined in section 2 of the Cultural Trade
 25 Promotion Act).”.

1 (c) PROMOTION OF EXPORTS OF NATIVE HAWAIIAN
 2 ARTS AND CRAFTS AND EXPORTS FROM NATIVE HAWAI-
 3 IAN OWNED-BUSINESSES.—Section 2307 of the Export
 4 Enhancement Act of 1988 (15 U.S.C. 4726) is amended—

5 (1) by inserting “or Native Hawaiian” after
 6 “American Indian” each place it appears;

7 (2) in subsection (a)—

8 (A) by inserting “or Native Hawaiian”
 9 after “include Indian”; and

10 (B) by inserting “or Native Hawaiian-
 11 owned” after “Indian-owned”; and

12 (3) in subsection (e), by striking “hand made or
 13 hand crafted” and inserting “made”.

14 **SEC. 4. COLLABORATION TO IMPROVE ACCESS TO RELI-**
 15 **ABLE INTERNATIONAL SHIPPING SERVICES.**

16 The Under Secretary of Commerce for International
 17 Trade, the Assistant Secretary of Commerce and Director
 18 General of the United States and Foreign Commercial
 19 Service appointed under section 2301(a)(2) of the Export
 20 Enhancement Act of 1988 (15 U.S.C. 4721(a)(2)), and
 21 the Postmaster General shall consult and collaborate with
 22 respect to how to better connect microenterprises (as de-
 23 fined in section 172 of the Program for Investment in
 24 Microentrepreneurs Act of 1999 (15 U.S.C. 6901)) and
 25 small businesses to fast, reliable international shipping

1 services that meet the expectations of the modern con-
2 sumer.

3 **SEC. 5. FOCUS ON CREATIVE INDUSTRIES AND OCCUPA-**
4 **TIONS BY TRADE AND DEVELOPMENT AGEN-**
5 **CY.**

6 Section 661(a) of the Foreign Assistance Act of 1961
7 (22 U.S.C. 2421(a)) is amended in the second sentence
8 by striking “and environment” and inserting “environ-
9 ment, and creative industries and occupations (as defined
10 in section 2 of the Cultural Trade Promotion Act)”.

11 **SEC. 6. TRAVEL AND TOURISM ADVISORY BOARD.**

12 Notwithstanding any other provision of law (includ-
13 ing any regulation), the Secretary of Commerce shall ap-
14 point to serve as a permanent member of the United
15 States Travel and Tourism Advisory Board established
16 pursuant to section 3 of the Act of February 14, 1903
17 (15 U.S.C. 1512; 32 Stat. 826, chapter 552), and chapter
18 10 of title 5, United States Code, a representative of cre-
19 ative industries and occupations.

○